



02 LUCRE by NVCO



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COMPANY PROFILE

Established in 2020 under NVCO, Lucre is a **digital financial service company** based in Jakarta, Indonesia. The word Lucre was originated from the Latin language, meaning '**profit**'. Lucre bestows beneficial financial literacy with its **trusted service** that succors our clients by giving **financial advice and plans** aiming to reach **financial freedom**.

VISION

Lucre envisions being the world's leading digital financial planner whilst enriching lives with the most superintend services.

MISSION

Lucre's mission is to focus on providing our clients with beneficial **financial literacies** to reach **financial freedom**.



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Specially curated for our clients, Lucre's 'Money Management' package is your go-to package for managing your **spendings** and **income**, aiming to provide solutions to your **everyday financial challenges**.



Money Management' focuses on nurturing numerous services ranging from **budget controlling**, saving, **evaluating tax** spending, **setting long-term goals**, and consultation for **financial freedom**.

Package 1

€60/month

- Simple financial plan
- Per quarter year reporting + portfolio
- Per quarter year review (zoom)
- 1x Offline Meeting



€110/month

- Business advisory service
- Tailored financial plan
- Per 6 months reporting
- Per 6 months zoom review
- Mid-her fund review and set up
- Life and risk insurance review and set up
- 2x offline meeting



Service 1

PLATINUM

€150/month

- Business advisory service
- Tailored financial plan
- Per 6 months reporting
- Per 6 months zoom review
- Mid-her fund review and set up
- Life and risk insurance review and set up
- 2x offline meeting

BUSINESS TRAINING

Lucre's 'Business Training' focuses on providing services in the scope of business management, marketing, growth strategy, financial management, understanding market demand, whilst giving investment opportunities (stock, bond, gold, deposits, etc.), successful tips, and managing portfolio.



INDIVIDUAL



BUSINESS

€120/month

- Course 1.5 hours meet duration a day (3x a week)
- Business plan review
- Cashflow review
- Business making project (guided and reviewed)

INDIVIDUAL INDIVIDUAL

BUSINESS

€210/month

- Course 1.5 hours meet duration a day (3x a week)
- Business making and competition
- Group discussion
- Project review

BUSINESS TO COMMUNITIES



1 TIME



3 MONTHS

Not only focusing on individuals and corporates, but Lucre has also dispensed a special service for the **community**. Aligning with our mission, Lucre wants to introduce the importance of **financial freedom** through an open community where experts provide a balanced view of the **current business** landscape based on industry **news** and **trends**, as well as their real-life experiences through **workshops** to local communities and schools focusing on **millennials** and **unemployed adults** to expand knowledge in this specific field.

1 TIME MEMBERSHIP



€12

• Webinar

(customers will receive schedule after purchase)

Podcast

 (1 playlist, can choose, will expire after 2 weeks)

€30

- Webinar

 (scheduled on Saturday at 9 am 11 am)
 then customers will have replay access for 1 week
- Podcast (full access)



ORDER FORM			
Name:			
Email:			
Address:			
Service	Price	Quantity	Total
Total			

